



Spring 2024

Dear Valued Community Leader,

Summer is almost here and at Cottontail Swim and Racquet Club, we are excitedly counting down to another amazing season! Registration is open, and new and returning members are already joining our club in anticipation of the summer ahead!

Cottontail Swim and Racquet Club is a private, not-for-profit, swim club located in Orange Hunt Estates in Springfield. Our membership is composed of over 300 families from Springfield, Burke and Fairfax. We offer swim and tennis lessons, private party space, and host events and activities throughout the summer, with an average of 1-2 social events and 1-4 private parties per week. Additionally, our Cobias Swim Team, members of the Northern Virginia Swim League, host meets throughout the season, bringing in an additional 200-400 swimmers and their families each meet.

Cottontail Swim and Racquet Club is currently seeking Sponsors for our 2024 Summer Season. We would love your consideration in being a part of our sponsorship team this summer. Your contributions will directly assist in helping families to "Make Summer Memorable" at Cottontail.

Throughout the season Cottontail provides great opportunities for your business to be seen and supported! Your business will reach upwards of 1500 potential clients by advertising at Cottontail Swim and Racquet. As a sponsor, we will advertise your business through social media and our website, banners on our pool property, verbal recognition at our swim meets, and by encouraging our members and our community to support your business. There are also opportunities to attend social events throughout the summer as a sponsor.

We are kicking off 2024 with our first Cottontail Egg Hunt on April 7, followed by our Annual Polar Bear Plunge on May 11, where our members and guests can get a cold plunge in the pool while raising money for Cottontail. You are welcome to join us! Our official opening day is May 18, the weekend prior to Memorial Day.

We would love to partner with you in a mutually beneficial community relationship! If you have questions, please don't hesitate to reach out. We appreciate your time and consideration of sponsoring our organization and the kids who participate in our swim and tennis programs. We pride ourselves in helping families, "Make Summer Memorable!"

Thank you,

Sarah Horrigan
Sponsorships, Cottontail Swim and Racquet Club

Cottontail Swim and Racquet Club

7000 Cottontail Court
Springfield, Virginia 22153
www.cottontailpool.com

Sponsorship Levels

We offer three levels of sponsorship. In return, you receive:

Option 1: GOLD SPONSOR - \$1000

- A 3x6 foot vinyl, color banner with your logo, hung in our pool area for summer, then hung to be visible to the street for the entire year. *We purchase that for you. We know you are busy!*
- Placement of business cards in our front lobby.
- Promotion & announcements as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Social media recognition.
- Invitation to social events for marketing and networking opportunities.

Option 2: SILVER SPONSOR - \$500

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Social media recognition.
- Invitation to social events for marketing and networking opportunities.

Option 3: BRONZE SPONSOR - \$300

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Social media recognition.

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Sponsorship Form

Name of Business: _____

Contact Person: _____

Phone: _____

Email: _____

Website: _____

What would you like announced at swim meets and social events?

Sponsorship Level ___ GOLD LEVEL - \$1000
 ___ SILVER LEVEL - \$500
 ___ BRONZE LEVEL - \$300

*Please email your logo file to: socials@cottontailpool.com

*Please mail this form and your check **before May 1, 2024** to:

Cottontail Swim and Racquet Club
Attn: Sponsorships
7000 Cottontail Court
Springfield VA 22153

(You can also drop your envelope in our locked mailbox at our parking lot entrance.)

Thank you again! We look forward to working with you and promoting your business!